

Media Advisory



All Aboard for Holiday Magic!! 50 Children from the St. John's Shelter To Experience *The Polar Express*™ Train Ride!!

*****Media is Invited to Capture the Special Train Ride This Friday at 1:30 p.m.*****

Media Contact: Traci Rockefeller Cusack at 916-213-4373.

What: Fifty children from St. John's Shelter in Sacramento will receive an extra special holiday gift this year -- a magical ride aboard the sold-out *The Polar Express*™ Train Ride this Friday at 1:30 p.m. Through a partnership with the California State Railroad Museum Foundation, V101.1 The R&B and Old School Station, the City of Sacramento, and Neighborhood Services, a group of local children from St. John's Shelter will experience the magic of Christmas during a delightful one-hour journey aboard a steam train to an imaginary North Pole. The paid and volunteer staff at the California State Railroad Museum go to great lengths to re-create the holiday experience depicted in the classic children's book of the same name by Chris Van Allsburg. The entertaining journey includes hot cocoa, holiday cookies, Santa Claus sightings and even coveted silver bells (that signify those who still believe in Santa Claus) for these extra special guests.

Who: **Lee Perkins & Andrea Gomez** -- V101.1 Morning Show Hosts
Donna Russel -- St. John's Shelter for Women and Children
Delta Mello -- Membership Director, California State Railroad Museum Foundation
Lisa Nava -- Area Director for Council Member Rob Fong, City of Sacramento
Neighborhood Services

Date: **Friday, December 18**

Time: **1:15 - 2:30 p.m.** (train leaves promptly at 1:30 p.m.!)

Where: **Central Pacific Passenger Station**
Old Sacramento State Historic Park

Media Opportunities:

- Festive and visual opportunities as children from St. John's Shelter ride aboard the steam train decked out to reflect holiday magic complete with live entertainment such as "dancing waiters" and, of course, an appearance from Santa Claus;
- Interview opportunities with morning radio DJs from V101.1 and event organizers.

St. John's Shelter Mission:

St. John's mission is to support homeless women with children to advance from a point of crisis to a position of self-sufficiency. St. John's Shelter Program for Women and Children is the ONLY shelter program in Sacramento County focused exclusively on women with children the most vulnerable of the homeless population. Since 1985, the program has provided a safe and supportive haven to more than 23,000 displaced women and children. For more, visit www.stjohnsshelter.org or call 916-453-1482.

For More, Visit www.parks.ca.gov/CapitalDistrict